



Introduction



Financial Aid and CFNC.org Counselor Workshop 2014

College Foundation of North Carolina


Agenda

- CFNC
 - Who are we
 - Website usage
- Video Service—*Let Me Tell You*
- College Works.
- Electronic High School Transcript
- Curriculum Resources
- CFNC Regional Reps






What is CFNC?


- Comprehensive website at CFNC.org
- Toll-free telephone advice at [866.866.CFNC](tel:866.866.CFNC)
- Regional representatives in every area code in NC





A free resource for North Carolina students and families – Plan, Apply, and Pay for College!

CFNC Statistics As of July 2014






- 8,743 Daily Visitors
9 min/visit
- 5,330,228 User Accounts Created
- 3,812,100 Online Admissions Applications Submitted
- 1,462,595 High School Transcripts Submitted



Let Me Tell You (LMTY) lmy.cfn.org

- Near-peer videos to teach students about the college process
- Any topic you can think of!
- Upload your own videos and make your school's own page
- Talk to your CFNC rep about how!

Let Me Tell You – [Video Service](#)

- Topics for grades 9-12 by subject or group such as Writing a College Essay, Taking the SAT, First-Generation Students, Hispanic Students, Student-Athletes and more
- Vetted, off-the-shelf school counseling curriculum based on videos

Let Me Tell You (LMTY) Plus

Access LMTY Plus network via CFNC Professional Center

In the NEW Counselor Center:

- Create student groups
- Assign and manage video playlists for students and parents
- Track usage

CFNC.org

Let Me Tell You

Helping Each Other

- Watch for further announcements and training opportunities

CFNC.org

Research with College Board

CFNC.org

Curriculum Resources

CFNC.org

CFNC Parent Curriculum

Guiding Your Child through the Career and College Planning Process

A Curriculum for Educators to Use with Parents

Overall Goals:

- Help parents of middle school and early high school students understand how important they are in the career and college planning process, even if they did not attend college themselves.
- Prepare parents to serve in their roles as:
 - ✓ Planners (Coach)
 - ✓ Providers (Sponsor)
 - ✓ Persuaders (Cheerleader)
- Foster parent/child communication.
- Provide practical tips on assisting their child in planning, applying, paying, and transitioning to college.

The curriculum is divided into six sessions. Each session has an online PowerPoint Presentation, Facilitator Guide, and handouts for parents.

- Session 1: Learn about Your Child's Interests and Skills
- Session 2: Enhance Your Child's High School Experience
- Session 3: Learning How to Choose the Best Colleges for Your Child
- Session 4: Exploring the College Application and Admissions Process
- Session 5: Learning About Financial Aid and Paying for College
- Session 6: Keeping on Track and Transitioning to College
- Combined Session: contains condensed content from across all six

The content within each session will help parents and their children develop a "task" to meet their college and post-high school goals. Because many "tasks" have hurdles, parent involvement is a crucial support!

Using the analogy of planning for a running in a race, parents learn how they can serve as Planners (Coach), Providers (Sponsor), and Persuaders (Cheerleader).

CFNC.org

Educator Professional Development

- Four online modules/courses
 - Building a College-Going Culture for All Students
 - College, Career, and Academic Planning
 - Financial Aid and College Applications
 - Creating a College-Going Culture in the Middle Grades

CFNC.org

CFNC Electronic High School Transcript System Benefits

- Request initiated by the student
- **Free** and unlimited number of requests for the 110 NC colleges and universities
- Great time and cost savings for NC high schools
- Current and final transcripts sent with one request
- Final transcripts (for currently enrolled students) will **AUTOMATICALLY** be released 10 days after student's graduation date

CFNC.org



Financial Literacy

- Financial literacy fact sheets
 - Financial health; managing credit; taxes; buying a car; buying a home, etc.
 - http://cfnc.financialliteracy101.org/home/factsheets_public.cfm
- Financial literacy coursework
 - Money management
 - Financial aid tips
 - Educator guide
 - Progress reports
 - Enter for \$500 scholarship
 - https://www.cfnc.org/paying/financial_literacy.jsp

CFNC.org

14



Borrowing and Repayment

Calculators

- Smart Borrower
 - Compare potential career income with student loan debt
 - http://www.cfnc.org/site/paying/tools/smartBorrowingCalculator/borrow_smart_calc_intro.jsp
- Loan Repayment
 - Explore how loan repayment will impact the monthly budget
 - http://www.cfnc.org/Gateway?command=RepayCalc&calcaction=calc_staf&LoanAmount=10000

CFNC.org

15



College Redirection Pool

- Open **April 1 through August 31** of the matriculating year
- For students who did not get accepted to a school or who have not yet applied
- Students can sign up to have their name submitted in a pool to those NC colleges and universities with open admissions policies

<http://www.cfnc.org/redirection>

CFNC.org

16



WORKSHOP CEUs

- Participants will each receive a certificate documenting their participation for .25 (2.5 clock hours) or .5 (5 clock hours) in today's sessions based on their attendance at one or both sessions of today's workshops. Each school district will determine how to apply any credit toward the Continuing Education Unit (CEU). The rosters will be used to verify the number of CEU credit to be awarded to each participant. Each participant will receive a certificate via email within the next 2-3 weeks.

CFNC.org

17



CFNC Regional Representatives

Serve:

- Students
- Parents
- School counselors
- PTAs
- Employers

Topics of Interest:

- Career exploration
- Workshops on planning, applying, and paying for college
- Financial literacy
- Saving for college through NC 529 plan
- Professional tools for educators

Find Regional Representative contact info at CFNC.org/counselor

CFNC.org

